

Andrew Lewis

Experienced marketing & graphics expert, who lives at the crossroads where technology, creativity, and collaboration meet. I love how technology facilitates the creative process, and allows me to optimize your Brand and increase revenue.

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WORK EXPERIENCE

Graphic Design Coordinator @ Liberty University

SEPTEMBER 2025 - PRESENT

- Delivered multi-platform design solutions at scale for 40+ sports brands within a unified visual system.
- Executed fast-turn, high-volume creative while maintaining brand integrity and design quality.
- Provided art direction and oversight for junior designers.

Marketing Administrator @ Rempfer Construction

SEPTEMBER 2024 - PRESENT

- Directed social media strategy and management for a construction company in Lynchburg, enhancing online presence across all major platforms.
- Spearheaded a comprehensive rebranding initiative to reposition the company, successfully targeting and engaging a new market segment.
- Provided critical office administration support, coordinating multiple project management teams to ensure seamless project execution.
- Implemented SEO strategies to improve website visibility, driving increased traffic and lead generation.

Digital Content Editor @ Cisco Systems

OCTOBER 2021 - MARCH 2024

- Develop comprehensive presentations illustrating marketing and sales strategies, and subsequently delivering these insights to stakeholders and senior management
- Create interactive product and service Demos, used globally to show business value to Cisco's prospects and existing clients
- Conceptualize and create video content, as well as animated educational video content for Cisco internal
- Applied UX/UI expertise to develop and produce interactive webpages for Cisco.com, enhancing user engagement and experience
- Operationalize my productivity and contributions while rapidly learning in a global environment
- Collaborate with multiple marketing groups and stakeholders within Cisco for work creation and optimization
- Self Manage with competing deadlines and rapid project timelines

Pitboss/Manager @ Casino Party Aces

AUGUST 2014 - PRESENT

- Reached out to and communicated to clients to ensure all events run operated smoothly
- Managed full teams of employees to show up to scheduled events, as well as coordinated the use of large amounts of inventory
- Produced occasional graphic design content for marketing purposes

Media Team Manager @ Liberty Club Sports

SEPTEMBER 2017 - MAY 2019

- Managed Social Media content for Liberty Esports, as well as Mens Club Ultimate
- Published content for teams and players for items such as twitter banners, video content, and jersey design
- Led efforts in securing partnerships and sponsorships

Graphic Designer @ Shout! Logo Wear

JUNE 2017 - AUGUST 2021

- Collaborated with clients to realize their vision through multiple phases of brainstorming, reviewing, and feedback
- Worked in a wide variety of mediums, creating everything from apparel to custom vehicle vinyl wraps



EXTRACURRICULARS

Liberty University Mens Ultimate Assistant Coach

Volunteer 2020-2023,
Hired on in 2024

Certifications

Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Premiere, Google Digital Marketing

Eagle Scout

Completed in July 2016

SkillsUSA

Awarded 1st place in North Carolina division for Graphic Design

Snapchat Geofilters

I have enjoyed creating Geofilters for events and locations I visit. The Geofilters that I have created have accumulated over 50 million views

EDUCATION

Liberty University

Class of 2020

Degree in Business

Administration: Digital Marketing and Social Advertising with a minor in Graphic Design.

Digital Media Academy

2013 - 2016

Studies in digital media areas of Graphics, Animation, Audio, Video, and Web-Design.

Middle Creek High School

Class of 2016

Honors Scholar.